409 S. MAIN STREET
STILLWATER, OK 74074

www.stillwaterchamber.org
info@stillwaterchamber.org
405-372-5573

PRESENTED BY:

METRO FIRST REALTY
UNLIMITED

TOTAL RESOURCE CAMPAIGN 2023

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AWARDS GALA
January 2024 | Projected Attendance: 350 +

The Chamber’s Annual Awards Gala, featuring live music and a catered formal dinner, is held each year to celebrate you, our members, and provide the annual "Year in Review." As a celebration of outstanding member businesses and volunteers, the evening recognizes numerous awards including the Hall of Fame Award, the Family-Owned Business of the Year, the Leading Edge Award, and the most recent Leadership Stillwater graduates.

$5,000 PRESENTING SPONSOR (1 Available)
- Business logo on invitation and all tickets
- Prominent recognition on all event promotions
- 2 sets of 8 VIP event tickets
- 2 bottles of wine on each tables
- Stage recognition at event
- Sponsor page ad on PowerPoint

$2,500 WINE SPONSOR (2 Available)
- Business logo on customized promotional item
- 8 VIP event tickets
- Sponsor page ad on Powerpoint
- 2 bottles of wine on table

$2,000 COCKTAIL HOUR SPONSOR (1 Available)
- Business logo on pre-event promotions
- 8 VIP event tickets
- Option to welcome guests in cocktail lounge
- Sponsor page ad on PowerPoint
- 2 bottles of wine on table

$2,000 DESSERT SPONSOR (1 Available)
- Business logo on dessert plate or item
- 8 VIP event tickets
- 2 bottles of wine on table
- Sponsor page ad in PowerPoint

$1,000 VIP SPONSOR (10 Available)
- Recognition on all VIP tickets
- 8 event tickets
- Recognition on event powerpoint

$750 MUSIC SPONSOR (2 Available)
- Business signage by band
- 4 event tickets
- Recognition on event powerpoint

$2,000 CENTERPIECE SPONSOR (1 Available)
- Business logo on centerpiece
- 8 VIP event tickets
- Sponsor page ad in powerpoint
- 2 bottles of wine on table

$300 AWARD SPONSORS (10 Available)
- Name recognition on powerpoint during the award presentation
- 2 event tickets
- Option to select which award to sponsor (see next page)

ANALYTICS

EMAILS: 1,352 recipients, 43% open rate

SOCIAL MEDIA ENGAGEMENT: 2,576 avg. people reached per post
$300 CITIZEN OF THE YEAR AWARD SPONSOR  (1 Available)
• The Citizen of the Year Award is presented to a citizen in the Stillwater area involved in growing the Stillwater community through their vision and leadership.

$300 NON-PROFIT OF THE YEAR AWARD SPONSOR  (1 Available)
• The Non-Profit of the Year Award is presented to a 501 (C3) recognized organization serving the Stillwater area demonstrating effective fundraising and resource development.

$300 FAMILY-OWNED BUSINESS OF THE YEAR AWARD SPONSOR  (1 Available)
• The Family-Owned Business of the Year Award is presented to a family-owned business where multiple generations are actively involved in leading the company.

$300 HALL OF FAME AWARD SPONSOR  (1 Available)
• The Hall of Fame Award is presented to an individual or couple who is a making a significant development in the history of Stillwater.

$300 SMALL BUSINESS OF THE YEAR AWARD SPONSOR  (1 Available)
• The Small Business of the Year Award is presented to a business with fewer than 50 employees that demonstrates economic support of the Stillwater area business community as well as innovating products and services.

$300 LARGE BUSINESS OF THE YEAR AWARD SPONSOR  (1 Available)
• The Large Business of the Year Award is presented to a business with fewer than 50 employees that demonstrates economic support of the Stillwater area business community as well as innovating products and services.

$300 YOUNG PROFESSIONAL OF THE YEAR AWARD SPONSOR  (1 Available)
• The Young Professional of the Year Award is presented to an individual under 40 who shows service and involvement in the YPS program and the community.

$300 AMBASSADOR OF THE YEAR AWARD SPONSOR  (1 Available)
• The Ambassador of the Year Award is presented to an individual who shows service and involvement in the Ambassador program of the Stillwater Chamber of Commerce.

$300 LEADING EDGE AWARD SPONSOR  (1 Available)
• The Leading Edge Award is presented to a local entrepreneur, business or service provider who demonstrates involvement in the engagement, development and growth of entrepreneurship.

$300 DR. EARL & BERNICE MITCHELL DIVERSITY. EQUITY, AND INCLUSIVITY CHAMPION AWARD SPONSOR  (1 Available)
• This award is presented to a local individual, company or organization that promotes diversity, equity and inclusivity.
TRANSFORMATION U
March 2024 | Projected Attendance: 120 +

Transformation U is an inspiring luncheon that provides members and afternoon of camaraderie and great food. Held annually in the spring, this event hosts a new captivating guest speaker each year who shares his or her success (and failure) stories without members and inspires them to make positive change in their own lives. Transform your mind, transform your spirit, transform you.

$1,500 PRESENTING SPONSOR (1 Available)
- Option to provide the welcome at event
- 1 VIP reserved table of 8
- Prominent recognition on all event promotions
- Ad on Powerpoint slide
- Business logo signage at event
- Stage recognition at event

$1,250 GIFT SPONSOR (2 Available)
- 1 VIP Reserved table of 8
- Stage recognition at event as gifts are distributed
- Ad on Powerpoint slide show
- Business signage at the event
- Business name listed on event promotion
- Recognition label on each gift

$550 PREMIER SPONSOR (6 Available)
- Business signage at the event
- Ad on powerpoint at slide show
- 1 reserved table of 8
- Business listed on Power Point

$250 HOST SPONSOR (5 Available)
- Event tickets for 4
- Business listed on Powerpoint

ANALYTICS

EMAILS: 1,342 recipients, 38% open rate

SOCIAL MEDIA ENGAGEMENT: 731 avg. people reached per post
The Chamber’s Agribusiness Committee serves to support agriculture in Payne County and educate its citizens about the importance of agriculture in not only our local economy but also in their everyday lives. This is achieved through a number of sponsored activities that focus on community outreach and agricultural education.

The committee’s keystone event is the Annual Agriculture Appreciation Banquet that honors Payne County agriculture producers and their economic contributions to the region. Other events hosted by the committee include sponsorship of local livestock shows and related events that bring visitors from other states and across the region into Stillwater, which in turn impacts the local economy. Agricultural education initiatives the committee sponsors include such things as scholarships, livestock showmanship clinics, and Ag Days which is a hands-on, outdoor classroom type of learning experience.

$1,550 PRESENTING SPONSOR  (8 Available)
- Recognition as annual program sponsor on Chamber website event pages
- Prominent recognition on all Agribusiness Committee event promotions
- Option to provide promotional items at Ag Committee event
- Business logo on committee outreach literature
- Business logo on event banner to be displayed at Agribusiness Committee events
- Business logo on Annual Agriculture Banquet invitation
- Stage recognition at Annual Agribusiness Committee events

$750 PREMIER SPONSOR  (10 Available)
- Business logo on event promotions
- Stage recognition at Annual Agribusiness Banquet
- Business name listed on Chamber website event pages as Agribusiness Committee sponsor

$500 FRIEND SPONSOR  (10 Available)
- Business name listed on event promotion for Annual Agriculture Banquet
- Business name listed on all Agriculture Committee event Power Points

ANALYTICS

EMAILS: 1,342 recipients, 38% open rate

SOCIAL MEDIA ENGAGEMENT: 1,219 avg. people reached per post
GOLF CLASSIC
40 teams of 4 | 2 Flights

The Golf Classic provides an excellent opportunity to entertain clients and prospects in a casual and friendly way. The tournament is two flights of a four-man scramble with a shotgun start. Stillwater Chamber of Commerce members have a perfect opportunity to connect and have fun on the course. Join us for a nice day on the green and get out of the office!

$2,000 GRAPHITE SPONSOR  (1 Available)
- 8 players tee off on first hole/ Lunch for 8
- Prominent recognition on all event promotions
- Business logo on banner displayed at tournament
- Business tent placed at designated tee box
- 1 hole sponsor sign
- Signage recognition at lunch
- Logo on giveaway bags
- Placement of promotional item in giveaway bags
- Option to provide a $50+ door prize

$1,400 TITANIUM SPONSOR  (1 Available)
- 4 Players/ Lunch for 4
- Prominent recognition on all event promotions
- Business logo on banner displayed at tournament
- Hole Sponsor Sign
- Placement of promotional item in giveaway bags
- Option to provide a 50+ value door prize

$1,750 GOLF CART SPONSOR  (1 Available)
- 4 players/ Lunch for 4
- Logo placement on all cart name placards
- Prominent recognition on all event promotions
- Business logo on banner displayed at tournament
- Placement of promotional item in giveaway bags
- Option to provide a $50+ value door prize

$1,200 BALL DROP SPONSOR  (1 Available)
- 4 Players/Lunch for 4
- Prominent recognition on ball drop promotions
- Color logo on banner displayed at tournament
- Logo placement on ball drop tickets
- Placement of promotional item in giveaway bags
- Option to provide a $50+ value door prize

ANALYTICS

EMAILS: 1,322 recipients, 36% open rate

SOCIAL MEDIA ENGAGEMENT: 654 avg. people reached per post
GOLF CLASSIC
40 teams of 4 | 2 Flights

$1000 LUNCH SPONSOR (1 Available)
- 4 players/ Lunch for 4
- Presenting sponsor of lunch
- Opportunity to address golfers during lunch
- Logo on banner displayed at tournament
- Logo on all event promotions

$500 TEAM OF 4 (13 Available)
- 4 Players/ Lunch for 4

$800 DELUXE SPONSOR (16 Available)
- 4 Players/ Lunch for 4
- Hole Sponsor Sign
- Option to provide a $50+ value door prize

$500 LONG DRIVE AT #10 TEE BOX/ CLOSEST TO THE PIN ON GREEN #9 (1 Available)
- Business tent placement at designated tee box
- Lunch for 4
- Option to provide a $50+ value door prize
- Golf Cart included

$800 PRACTICE GREEN SPONSOR (1 Available)
- 4 Players/ Lunch for 4
- Sponsor sign at practice green
- Option to provide a $50+ value door prize

$500 TEAM OF 4 (13 Available)
- 4 Players/ Lunch for 4

$500 BEVERAGE SPONSOR (2 Available)
- Sponsor sign on beverage cart
- Placement of promotional item in giveaway bags
- Option to ride in beverage cart with facility staff
- Lunch for 2
- Option to provide a $50+ value door prize

$425 TEE BOX SPONSOR (16 Available)
- Business tent placement at designated tee box
- Lunch for 2
- Option to provide a $50+ value door prize
- Business must be present and must have interactive activity at the Tee Box

ANALYTICS

EMAILS: 1,322 recipients, 36% open rate

SOCIAL MEDIA ENGAGEMENT: 654 avg. people reached per post
The Chamber’s Total Resource Campaign (TRC) is an annual fundraising event where Chamber volunteers present all of the marketing and sponsorship opportunities available for the upcoming year to all Chamber members. Every Chamber business member has the opportunity to view the marketing package (this book!) and select the best options that fit its needs. Any remaining options are used throughout the year with new members.

$1,000 CAMPAIGN SPONSOR  
(1 Available)
- Corporate logo on campaign book
- Ad on Chamber website during campaign
- Corporate logo on all TRC event promotions
- Prominent recognition at every TRC event
- Stage recognition at events leading up to campaign as TRC sponsor
- Powerpoint Ad at all Chamber luncheon events July through October

ANALYTICS

EMAILS: 1,367 recipients, 31% open rate
SOCIAL MEDIA ENGAGEMENT: 731 avg. people reached per post
LEGISLATIVE LUNCHEON
June 2024 | Projected Attendance: 130 +

The Legislative Luncheon provides an opportunity for Chamber members to hear from our elected local, state and federal key leaders. Join us for an opportunity to advocate for issues of importance to the Stillwater community. Speakers will provide an inside look at our state or federal legislature and answer questions from the audience.

$1,500 PRESENTING SPONSOR  (1 Available)
- Business logo on all event promotions
- VIP reserved table of 8
- Prominent recognition on all event promotions
- Stage recognition at event
- Sponsor page ad on PowerPoint

$550 PREMIER SPONSOR  (6 Available)
- Business logo on all event promotions
- VIP reserved table of 8
- Sponsor page ad on PowerPoint
- Stage recognition at event

$250 HOST SPONSOR  (5 Available)
- Event tickets for 2
- Sponsor page ad on Powerpoint

ANALYTICS

EMAILS: 1,362 recipients, 42% open rate

SOCIAL MEDIA ENGAGEMENT: 421 avg. people reached per post
The Mayoral Luncheon allows for Chamber members and community leaders to hear from the City of Stillwater's mayor along with other city officials and community experts during this luncheon. Topics covered include the current status of the community, improvement updates, projects underway and plans for the future fiscal year. The Chamber actively partners with elected city officials and city personnel and strives to ensure our businesses are updated on issues and projects.

$1,500 PRESENTING SPONSOR (1 Available)
- Prominent recognition on all event promotions
- VIP reserved table of 8
- Stage recognition at event
- Sponsor page ad on PowerPoint

$550 PREMIER SPONSOR (6 Available)
- Business logo on all event promotions
- VIP reserved table of 8
- Sponsor page ad on PowerPoint
- Stage recognition at event

$250 HOST SPONSOR (5 Available)
- Event tickets for 2
- Business name listed on PowerPoint

IN PARTNERSHIP WITH:

The City of Stillwater
Oklahoma
Still Pioneering

ANALYTICS

EMAILS: 1,325 recipients, 37% open rate
SOCIAL MEDIA ENGAGEMENT: 1,085 avg. people reached per post
ECONOMIC SUMMIT
November 2024 | Projected Attendance: 120 +

Each year, the Chamber brings together community leaders and businesses to hear from key local, state and national experts at our Economic Summit. Topics include economic development issues affecting our government and economic forecast. Its focus is on small businesses in the area and the entrepreneurial community.

$1,500 PRESENTING SPONSOR  (1 Available)
- Prominent recognition on all event promotions
- VIP reserved table of 8
- Stage recognition at event
- Sponsor page ad on PowerPoint

$550 PREMIER SPONSOR  (6 Available)
- Business logo on all event promotions
- VIP reserved table of 8
- Sponsor page ad on PowerPoint
- Stage recognition at event

$250 HOST SPONSOR  (5 Available)
- Event tickets for 2
- Business name listed on Powerpoint

ANALYTICS

EMAILS: 1,337 recipients, 38% open rate
SOCIAL MEDIA ENGAGEMENT: 1,063 avg. people reached per post
LEMONADE DAY

May 4, 2024 | Projected Participants: 60

Lemonade Day is a fun entrepreneurial program that teaches youth how to start, own and operate their very own business - a lemonade stand. The foremost objective of Lemonade Day is to empower youth to take ownership of their lives and become productive members of society - the business leaders, social advocates, volunteers and forward thinking citizens of tomorrow. In addition to Lemonade Day, youth have a chance to be involved in Bank Day and Taste Testing Day.

Bank Day/Taste Testing Day is a two-part program. First, youth participants will hear from bankers and entrepreneurs themselves about opening a bank account, keeping track of finances, and starting a business. Following that presentation, participants will have a chance for judges to taste test their lemonade in three categories. The winner of each category will walk away with a blue ribbon to put on their stand during Lemonade Day.

$1500 PRESENTING SPONSOR  (2 Available)
- Business logo on all event promotions
- Opportunity to attend and speak at Bank/Taste Testing Day
- Opportunity to provide a promotional item to all participants

ANALYTICS

EMAILS: 1,337 recipients, 37% open rate

SOCIAL MEDIA ENGAGEMENT: 2,042 avg. people reached per post
WALK THIS MAY/ WALKTOBER

Month of May & October | Projected Participants: 500

The Stillwater Chamber has partnered with the Payne County LiveWell Coalition to put on a community-wide steps challenge for all Stillwater businesses, organizations and community members. Those involved in this friendly competition will compete for weekly prize drawings, free swag and most important bragging rights by ways of walking, running or staying active.

The goal of Walk this May and Walktober is to encourage people to move more and to be more active, fostering healthier and happier lifestyles. Participants sign up in teams of 5 to promote teamwork, accountability and motivation within each team. Past participants report this challenge as exactly what they needed to kickstart sustainable lifestyle changes through creating healthier habits for themselves and their family.

$1,000 PRESENTING SPONSOR (2 Available)
- Business logo on all event promotions
- Option to provide promotional gifts for participants
- Must participate in weekly drawings

$250 PARTICIPATING SPONSOR (6 Available)
- Business name on all event promotions
- Option to provide promotional gifts for participants
- Must participate in weekly drawings

IN PARTNERSHIP WITH:

TSET HEALTHY LIVING PROGRAM
Serving Payne County

ANALYTICS

EMAILS: 1,078 recipients, 43% open rate

SOCIAL MEDIA ENGAGEMENT: 700 avg. people reached per post
MEMBER PROGRAMS

PRESENTED BY:

• Business @ Lunch
• Business After Hours
• Legislative Breakfast Forum
• ReCharge: A Series for Women
• Signature Membership
BUSINESS @ LUNCH
2nd Friday of the Month | Projected Attendance: 101+ | Now at the Community Center

This networking luncheon combines building relationships and making connections with business education. For many years, members have selected this as the most beneficial program the Chamber provides. Each month, the program features speakers and presenters who provide important information about the community, leadership training and other business-related tools.

$1,000 PRESENTING SPONSOR (7 Available)
- Limited to one per business-specific month not guaranteed
- Prominent recognition on all event promotions
- Marketing materials on all tables
- Opportunity to speak at event (no powerpoint presentations)
- Sponsor page ad in powerpoint
- 1 VIP table of 8

$700 LUNCH SPONSOR (7 Available)
- Business logo on all event marketing and promotions
- 4 event passes
- Sponsor page ad in powerpoint
- Stage recognition at event
- Business logo signage at buffet

$150 NEW MEMBER SPONSOR (14 Available)
- Recognition on new member table
- Stage recognition at event
- Sponsor page ad in powerpoint
- One reserved seat at new member table

DATES FOR 2024:
Feb 9 | Apr 12 | May 10 | Jul 12 | Aug 9 | Oct 11 | Dec 13

ANALYTICS

EMAILS: 1,333 recipients, 42% open rate
SOCIAL MEDIA ENGAGEMENT: 611 avg. people reached per post
BUSINESS AFTER HOURS
3rd Tuesday of the Month | Projected Attendance: 75

Business After Hours is a casual networking event that gives your business a great opportunity to promote your products and services. Presenting sponsor provides food, drinks, door prizes and more as they are in charge of hosting this wonderful event.

$500 PRESENTING SPONSOR (7 Available)
- Limited to one per business
- Opportunity to host event at your business or an approved location
- Prominent recognition on all event promotions
- Stand-alone broadcast email promoting event
- Recognition and opportunity to speak at event
- Business cards of event attendees
- Chamber staff is available to partner with planning
- Specific month not guaranteed

DATES FOR 2024:

ANALYTICS

EMAILS: 1,337 recipients, 43% open rate
SOCIAL MEDIA ENGAGEMENT: 969 avg. people reached per post
The Legislative Forum is an excellent opportunity to meet with your local state legislators and hear first-hand about legislative measures and their impact on our community. These forums are held the third Friday of each month during the Legislative Session (January-June).

This event brings information to the Stillwater community on relevant local and state policies. Our region’s five legislators: Senators Tom Dugger and Chuck Hall, as well as House Representatives John Talley (33), Trish Ranson (34) and Ty Burns (35) come together to encourage active discussion and address your concerns.

These breakfasts provide Chamber members the opportunity to establish and strengthen their relationships with key decision makers while voicing their opinions on issues moving forward.

$200 PRESENTING SPONSOR  (6 Available)
- Recognition at event
- Chamber provides breakfast on sponsors behalf
- Recognition on all promotional items

**ANALYTICS**

**EMAILS:** 1,342 recipients, 38% open rate

**SOCIAL MEDIA ENGAGEMENT:** 421 avg. people reached per post
RECHARGE: A SERIES FOR WOMEN

This Women's Networking Series is designated to inspire, support and empower women by offering networking and educational opportunities that allow them to be their best selves and excel in their chosen career path. Sessions will feature a catered lunch, a featured speaker's program and then opportunities for participants to foster meaningful connections and discussions regarding the speaker's topic. Session topics will relate to leadership, creativity, motivation, balanced living, health, and philanthropy.

$1000 PRESENTING SPONSOR (1 Available)
- Logo recognition on all event material
- Sponsor ad page on advectorial screen
- Option to provide promotional gifts for events
- Option of hosting as welcome greeters
- Recognition at events
- Event tickets for 2 participants

$750 MONTHLY LUNCH SPONSOR (4 Available)
- Limited to one per business
- Logo recognition on all event material
- Logo recognition by registration table
- Sponsor ad page on advectorial screen
- Option to provide promotional gifts
- Recognition at event
- Event tickets for 2 participants

$220 MONTHLY REGISTRATION SPONSOR (4 Available)
- Limited to one per business
- Logo recognition on event web page
- Logo recognition by registration table
- Sponsor page ad on advectorial screen
- Event ticket for 1 participant

IN PARTNERSHIP WITH:

ANALYTICS

EMAILS: 1,337 recipients, 43% open rate

SOCIAL MEDIA ENGAGEMENT: 969 avg. people reached per post
SIGNATURE MEMBERSHIP

$100 Additional Annual Investment

Signature members receive exclusive business exposure for a minimal price. In addition to the great marketing opportunities offered through the Chamber, preferred members can submit a 40-word description for the Chamber website and automatically land at the top of their category listing on the membership directory. Help your business stand out with a signature membership!

$100 ADDITIONAL INVESTMENT

- Business logo and 40-word description on Chamber website directory
- Listing at the top of the Chamber’s website directory
- $50 discount for ONE print color advertisement
- Speciality listing in the Commerce Magazine directory
- Sponsorship money is allocated equally in the following areas:
  - 25% Leadership Stillwater Scholarship
  - 25% Minority Owned Business Program
  - 50% Small Business University

**this sponsorship opportunity can only be purchased by a member that is currently NOT enrolled in the signature membership program. The member will be billed the additional charges of $100, at the time of their annual renewal. Please refer to the following page for those members that are NOT eligible.**
## CURRENT SIGNATURE MEMBERSHIP LISTING

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<td>Air-O Heat &amp; Air Conditioning</td>
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<td>Encore Energy Services</td>
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<td>ENJ Financial</td>
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<td>Eskimo Joe's Promotional Products Group</td>
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<tr>
<td>Exchange Bank</td>
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<tr>
<td>EyeLove Vision</td>
</tr>
<tr>
<td>Farmers Insurance &amp; Financial Services- Schroeder Agency</td>
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<tr>
<td>Firebrand Construction</td>
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<tr>
<td>First Gunn Financial Group</td>
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<td>First National Bank &amp; Trust Company of Weatherford</td>
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<td>First United Methodist Church</td>
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<td>Genesis Home Health</td>
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<td>Glo Salon and Spa</td>
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<tr>
<td>Golden Oaks Village</td>
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<td>Gose &amp; Associates, Consulting Engineers</td>
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<td>Grand Lake Mental Health Center</td>
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<td>Great Plains National Bank</td>
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<tr>
<td>Hayden Massage Therapy</td>
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<td>Ivy Construction &amp; Design</td>
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<td>Junk-B-Gone</td>
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<td>Keller Williams Realty Local</td>
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<td>Keystone Engineering &amp; Surveying</td>
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<td>Kind Hands &amp; Caring Hearts Home Care</td>
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<td>Kinnunen Sales &amp; Rentals</td>
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<td>Knight Medical Supply</td>
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<td>Kwik Kar Auto Care</td>
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<td>Lake McMurtry Friends</td>
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<td>Lions Meadows of Hope</td>
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<td>Lofts &amp; Wetzel</td>
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<td>Lopp Construction</td>
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<td>Mariachi Mexican Grill</td>
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<td>Meridian Technology Center</td>
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<td>Messer-Bowers Company</td>
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<td>Metro First Realty Unlimited- Pickens</td>
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<td>Mockingbird Estates</td>
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<td>Oklahoma State- Career Services</td>
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<td>Real Estate Professionals - Morgan</td>
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<td>Stay &amp; Play Pet Resort</td>
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<td>Stillwater Area Sports Association</td>
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<td>Stillwater Demolay Association</td>
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<td>Stillwater Habitat for Humanity</td>
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<td>Stillwater Radio</td>
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<td>Stillwater Steel &amp; Supply</td>
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<td>Stolhand-Wells Group</td>
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<td>The Talley-Morris Team at KW Local</td>
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<td>Tiger Drug Company</td>
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<tr>
<td>Trinity Veterinary Hospital</td>
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<tr>
<td>Twenty-Seven Salon</td>
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<tr>
<td>Typo Market</td>
</tr>
<tr>
<td>Whisper Intimate Apparel</td>
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<tr>
<td>Wilson Auto Family</td>
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</table>
PRESENTED BY:

Leadership Stillwater
LEADERSHIP STILLWATER

2024-2025 | Class XXXIII | 25 participants

The Stillwater Chamber of Commerce is dedicated to establishing strong leaders who will help ensure the overall prosperity of Stillwater. Leadership Stillwater identifies potential leaders and prepares them for community involvement and civic leadership by expanding their knowledge of Stillwater. Students serve on a nonprofit board and contribute to a community service initiative.

Since the program's inception in 1984, Leadership Stillwater has graduated more than 650 students. Session topics include effective leadership, city government, law enforcement, health care, local economy, education and city services. Sponsorship of the program ensures its continued success and your support for emerging leaders in our community.

$1500 PRESENTING SPONSOR  (1 Available)
- Welcome students at orientation
- Business logo on print materials for every session
- Recognition at every session
- Business logo on all event promotions
- Stage recognition at graduation event
- Option to give promotional item at orientation

$350 SESSION SPONSOR  (12 Available)
- Business listed on Leadership Stillwater event page
- Recognition at their sponsored event session
- Business logo will be placed on sponsored session agenda in student book
- Option to give promotional item at their session
- Option to welcome students at their session

ANALYTICS

EMAILS:  1,360 recipients, 48% open rate

SOCIAL MEDIA ENGAGEMENT:   1,088 avg. people reached per post
PRESENTED BY:

- Chamber Website
- ENews
- Member2Member
The Stillwater Chamber is getting a facelift, and is set to debut September 1st. We believe the website is a major portal connecting users seeking information about business and our community to the City of Stillwater, Oklahoma State University, Visit Stillwater, Stillwater Public Schools, community events and other quick links to places in our city. The site provides regularly updated news and and announcements on the homepage, a calendar of events with online registration, helpful links to Chamber members and more information about every facet of the Stillwater community.

$2,000 EVENTS CALENDAR
- Static Banner ad on business directory landing page

$2,000 MEMBERSHIP DIRECTORY
INTERIOR PAGE BANNER AD
- Static banner ad on business directory interior categories pages

$2,000 EVENTS CALENDAR
LANDING PAGE BANNER AD
- Static banner ad on events calendar landing page

$1,200 BUSINESS SPONSOR
- Business logo on bottom of homepage
- Business logo on every internal website page

ANALYTICS

HOMEPAGE: 31,000 + views
EVENTS CALENDAR: 7,500 + views
ENEWS
Bi-Weekly email on Tuesdays
The Chamber’s electronic newsletter is sent to all Chamber member representatives. eNews is packed with information about the Stillwater community, economic development, Chamber events and new member information. Advertising through our eNews ensures outreach to multiple employees of all Chamber members.

$500 QUARTERLY ENEWS SPONSOR (4 Available)
- Banner style ad in biweekly eNews (1200px X 300px)
- Direct link to company website
- Option to change artwork through quarter
- Prominent placement of logo (top banner)

$200 PREMIER MONTHLY AD SPONSOR (12 Available)
- Banner style ad in biweekly eNews (1200px X 300px)
- Direct link to company website
- Ad inserted for one month

*SPECIFIC MONTH NOT GUARANTEED*

ANALYTICS
EMAIL: 1,333 average recipients, 40% open rate
MEMBER 2 MEMBER

Emailed out on Thursdays

Market a special sale or promotion for your business to all Chamber member representatives. Provide the Chamber with your artwork and we will broadcast your ad to all chamber members and employees.

$225 PRESENTING BROADCAST (44 Available)
- Exclusive stand alone broadcast advertisement to all Chamber member representatives

*LIMITED TO ONE PER QUARTER PER BUSINESS*

ANALYTICS

EMAIL: 1,328 average recipients, 41% open rate
PRESENTED BY:

- Commerce Magazine
- Membership Manual
- Events Postcard
COMMERCE MAGAZINE
Distributed in January | Print & Digital Copy

This community magazine is used to promote your business to current residents, newcomers, other businesses and visitors. It features vital community, education and quality of life information.

The distribution date for this magazine is planned for January of each year with 10,000 copies distributed to residents and businesses throughout the Stillwater community. In addition, an online magazine version will also be available on the Chamber website for anyone to view.

$5,000 BACK COVER AD  (1 Available)

$5,000 TWO PAGE CENTERFOLD SPREAD  
(1 Available)

$3,000 INSIDE FRONT COVER FULL PAGE  
(1 Available)

$3,000 INSIDE BACK COVER FULL PAGE  
(1 Available)

$2,200 FULL PAGE INSIDE  (7 Available)

$1,250 1/2 PAGE INSIDE  (14 Available)

$650 1/4 PAGE INSIDE  (10 Available)

$375 1/8 PAGE INSIDE  (10 Available)

See next page for full listing of ad sizes

*Commerce Magazine sponsorships will be invoiced immediately at time of sign-up and are due 30 days from purchase date along with all necessary artwork.
If you choose to advertise in the Commerce Magazine, listed below are the specifics as well as the dimensions for the various sizes. All ads are due 30 days after signing your sponsorship form.

The specs include:
- CMYK Color Mode
- Converted fonts to outlines
- All images are set to a resolution of 300 dpi or higher
- Submit final artwork in either .jpg or .pdf format
- Email your artwork to grace@stillwaterchamber.org

### FULL PAGE AD
Bleed Size: 0.125"
Ad Size Without Bleed: 9" x 10.875"
Ad Size With Bleed: 9.25" x 11.25"
Color Mode: CMYK
Resolution: 300 dpi

### TWO PAGE CENTER FOLD SPREAD AD
Bleed Size: 0.125"
Ad Size Without Bleed: 18" x 10.875"
Color Mode: CMYK
Resolution: 300 dpi

### 1/2 PAGE AD
Bleed Size: None
Ad Size: 7.5" x 4.75"
Color Mode: CMYK
Resolution: 300 dpi

### 1/4 PAGE AD
Bleed Size: None
Ad Size: 3.625" x 4.75"
Color Mode: CMYK
Resolution: 300 dpi

### 1/8 PAGE
Bleed Size: None
Ad Size: 3.625" x 2.25"
Color Mode: CMYK
Resolution: 300 dpi
MEMBERSHIP MANUAL

Distributed to every prospective and new Chamber member

Be the first to welcome new members to the Chamber by placing your company's logo on this recruiting piece. The new member packet will break down the various networking and employee development opportunities, Chamber committees and marketing opportunities available to Chamber members, plus the organization of the Chamber.

This publication is a perfect way to ensure your business is showcased to each new Chamber member!

$250 PRESENTING SPONSOR (7 Available)
- Company logo on back of manual
EVENTS POSTCARD

Distributed once a quarter to all of our members and representatives.

Each quarter, the Chamber distributes an events postcard to all of our Chamber members and businesses in our networking database. This postcard is designed to keep businesses informed of upcoming events that will provide an opportunity for them to build relationships and promote their products and services. In addition to our mailing, these postcards are made available to new and future members and are available at events, in the Chamber lobby and online.

$750 POSTCARD SPONSOR (4 Available)

- Logo placement on postcard with description paragraph.
PRESENTED BY:

- Main Sponsor
- Leaders Under 40
- Spring Social
- Lunch & Learn
- Networking Night
- Coffee & Conversation
YOUNG PROFESSIONALS OF STILLWATER

Distributed once a quarter to all of our members and representatives.

Young Professionals of Stillwater (YPS) provides professional development activities, service opportunities, and social events for Stillwater professionals between the ages of 21 and 40.

$2,000 LEADING SPONSOR (1 Available)

- Logo and link on YPS website
- Logo in all YPS eNews
- Logo on annual t-shirt
- Logo on YPS recruitment cards and calendar cards
- Opportunity to speak at Leaders Under 40 event PLUS all Collaborating Sponsor benefits
- Dedicated social media post
- Recognition on all YPS event promotions
- 2 event passes to each Lunch & Learn
- Business exposure as supporter of YPS philanthropic initiatives
- Present new-member raffle prize
- Member contact information

$1,000 COLLABORATING SPONSOR (4 Available)

- Logo on YPS website
- Business name in YPS monthly eNews
- Recognition on all YPS event promotions
- Name listed on annual T-shirt
- 2 event passes to Leaders Under 4-
- 1 event pass to each Lunch & Learn

ANALYTICS

ESTIMATED REACH OF MONTHLY EN NEWS: 500 +
SOCIAL MEDIA FOLLOWERS: 1,500 +
YPS SPECIAL EVENTS: LEADERS UNDER 40

November 2024 | Projected Attendance: 100 +

Leaders Under 40 honors the up-and-coming leaders of Stillwater who are impacting our community professionally, civically, and socially. YPS hosts a lunch reception to present these coveted awards and other special recognitions.

$1,000 COLLABORATING SPONSOR (1 Available)

- Verbal recognition during presentation
- Logo on event promotions
- Logo on event page on website
- Full page ad on PowerPoint
- Logo in program
- 1 table
- Attendee contact information

$500 SUPPORTING SPONSOR (10 Available)

- Social media recognition
- Logo on event page on website
- Logo in event slides
- 1 table sign
- 4 event passes
YPS SPECIAL EVENTS: SPRING SOCIAL

April 2024 | Projected Attendance: 75+

Spring Social is a YPS's spring mixer with a philanthropic focus. This fun evening event reaches a large market of community-minded young professionals.

$500 SUPPORTING SPONSOR (4 Available)

- Recognition on all event promotions
- Logo on event page on website
- Dedicated social media post
- Attendee contact information
- 2 event passes
YPS REGULAR EVENTS: LUNCH & LEARN

Quarterly | Projected Attendance: 40 +
Lunch & Learn is a professional development program with varying presenters that offer tips and tricks to succeed in business and in life!

$500 SUPPORTING SPONSOR (4 Available)
- Recognition on all event promotions
- Sponsor provides door prizes
- Opportunity to speak at event
- Logo on event page on YPS website
- Attendee contact information
- 2 event passes

DATES FOR 2024:
Mar 27 | Jun 26 | Aug 28 | Oct 23
Network Night is a relaxed evening of networking and relationship building. A YPS favorite, this is a great way to showcase your business.

$250 HOSTING SPONSOR (2 Available)
- Recognition on all event promotions
- Sponsor provides door prizes
- Sponsor provides food and or beverages
- Priority option to host event at your business
- Opportunity to speak at event
- Logo on event page on YPS website
- Attendee contact information

MONTHS INCLUDE:
- Feb
- Jul
YPS REGULAR EVENTS: COFFEE & CONVERSATION

Projected Attendance: 30 +

Coffee & Conversation is a community engagement program aimed at providing a space for open dialogue on government affairs, community engagement, and the future of Stillwater.

$100 CONTRIBUTING SPONSOR (1 Available)
- Opportunity to speak at event
- Recognition on event promotions
- Listed on event page on YPS website

DATES INCLUDE:
Jan 17 | May 15 | Sept 18 | Dec 18
SPONSORSHIP AGREEMENT

PLEASE READ THE FOLLOWING TERMS AND CONDITIONS:

I Understand and agree the following:

- If my company currently has an outstanding balance for previous sponsorship opportunities purchased, I am not guaranteed first option of those same opportunities.
- Sponsorships are limited and will be honored by the Chamber's receipt of a signed sponsorship agreement form.
- Sponsorships will be invoiced beginning **January 1, 2024** and are due **January 31, 2024** (with the exception of Commerce ads)
- **If payment cannot be made by January 31, any payment plan must be pre-approved and arranged no later than March 31, with our Vice President, Mandy Lyons. I can contact her by calling 405-372-5573 or emailing her at mandy@stillwaterchamber.org. I understand that my account must be in good standing for approval.**
- Commerce sponsorships will be invoiced immediately and are due 30 days from purchase date, along with artwork.
- I understand that failure to pay may result in forfeiture of full sponsorship or marketing opportunities,
- Failure to submit artwork by deadlines may result in forfeiture of opportunity, and I will still be responsible for payment
- Some events may be postponed or need to shift to a virtual platform.

I have read and agree to the above terms and conditions

SIGNATURE

DATE

COMPANY

TITLE
## SPONSORSHIP AGREEMENT

**For Chamber use only:**
- [ ] S
- [ ] E
- [ ] I
- [ ] W
- [ ] M

<table>
<thead>
<tr>
<th>Date</th>
<th>Business</th>
<th>Business Representative</th>
<th>Business Marketing Contact Name &amp; Email</th>
</tr>
</thead>
</table>

**TOTAL DUE** (Page 1 + Page 2 + Page 3)

☐ I agree to the total price above and understand failure to pay in a timely manner or provide needed materials may result in forfeiture of sponsorship opportunities.

**Business Representative Signature**

### ANNUAL EVENTS

#### ANNUAL AWARDS GALA
- Presenting Sponsor: 1 x $5,000 = _____
- Wine Sponsor: 1 x $2,500 = _____
- Cocktail Hour Sponsor: 1 x $2,000 = _____
- Centerpiece Sponsor: 1 x $2,000 = _____
- Dessert Sponsor: 1 x $2,000 = _____
- VIP Sponsor: 1 x $1,000 = _____
- Music Sponsor: 1 x $750 = _____
- Award Sponsor: 1 x $300 = _____

#### TRANSFORMATION U
- Presenting Sponsor: 1 x $1,500 = _____
- Gift Sponsor: 1 x $1,250 = _____
- Premier Sponsor: 1 x $550 = _____
- Host Sponsor: 1 x $250 = _____

#### AGRI BUSINESS SPONSOR
- Presenting Sponsor: 1 x $1,550 = _____
- Premier Sponsor: 1 x $750 = _____
- Friend Sponsor: 1 x $500 = _____

#### GOLF CLASSIC
- Graphite Sponsor: 1 x $2,000 = _____
- Golf Cart Sponsor: 1 x $1,750 = _____
- Titanium Sponsor: 1 x $1,400 = _____
- Ball Drop Sponsor: 1 x $1,200 = _____
- Lunch Sponsor: 1 x $1,000 = _____
- Deluxe Sponsor: 1 x $800 = _____

#### LEGISLATIVE LUNCHEON
- Presenting Sponsor: 1 x $1,500 = _____
- Premier Sponsor: 1 x $550 = _____
- Host Sponsor: 1 x $250 = _____

#### TOTAL RESOURCE CAMPAIGN
- Campaign Sponsor: 1 x $1,000 = _____

#### MAYORAL STATE OF THE CITY
- Presenting Sponsor: 1 x $1,500 = _____
- Premier Sponsor: 1 x $550 = _____
- Host Sponsor: 1 x $250 = _____

#### ECONOMIC SUMMIT
- Presenting Sponsor: 1 x $1,500 = _____
- Premier Sponsor: 1 x $550 = _____
- Host Sponsor: 1 x $250 = _____

#### LEMONADE DAY
- Presenting Sponsor: 1 x $1,500 = _____

**TOTAL:**

Submit signed agreement forms to mandy@stillwaterchamber.org or to 409 S. Main st., Stillwater, Ok 74074
### SPONSORSHIP AGREEMENT [CONTINUED]

#### MEMBERSHIP PROGRAMS

<table>
<thead>
<tr>
<th>Program</th>
<th>Tier 1</th>
<th>Tier 2</th>
<th>Tier 3</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BUSINESS@LUNCH</strong></td>
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<tr>
<td>Presenting Sponsor 1 x $1000</td>
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<td>Lunch Sponsor 1 x $700</td>
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<td>New Member Sponsor ___ x $150</td>
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<td><strong>RECHARGE: A SERIES FOR WOMEN</strong></td>
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<td>Presenting Sponsor 1 x $1,000</td>
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<td>Lunch Sponsor 1 x $750</td>
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<td>Monthly Reg. Sponsor 1 x $220</td>
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<td><strong>BUSINESS AFTER HOURS</strong></td>
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<td>Monthly Sponsor 1 x $500</td>
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<td><strong>LEGISLATIVE BREAKFAST FORUM</strong></td>
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<td>Presenting Sponsor 1 x $200</td>
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<td><strong>SIGNATURE MEMBERSHIP</strong></td>
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<tr>
<td>Additional Investment 1 x $100</td>
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*only available to new membership

**Circle top 3:** Feb Apr May Jul Aug Oct Dec

**Circle desired month:** Feb Apr Sept Nov

**TOTAL:**

### WORKFORCE DEVELOPMENT

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<tr>
<th>Program</th>
<th>Tier 1</th>
<th>Tier 2</th>
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<tr>
<td><strong>LEADERSHIP STILLWATER</strong></td>
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<td>Presenting Sponsor 1 x $1,500</td>
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<td>LSW Session Sponsor 1 x $350</td>
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**WORKFORCE DEVELOPMENT TOTAL:**

### DIGITAL MARKETING

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<th>Program</th>
<th>Tier 1</th>
<th>Tier 2</th>
<th>Tier 3</th>
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<tbody>
<tr>
<td><strong>CHAMBER WEBSITE</strong></td>
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<tr>
<td>Membership Landing 1 x $2,000</td>
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<td>Membership Interior 1 x $2,000</td>
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<td>Events Calendar 1 x $2,000</td>
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<td>Business Sponsor 1 x $1,200</td>
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<td><strong>ENEWS</strong></td>
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<tr>
<td>Quarterly Sponsor 1 x $500</td>
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<tr>
<td>Monthly Sponsor 1 x $200</td>
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**ENEWS TOTAL:**

**MEMBER TO MEMBER**

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<th>Tier 2</th>
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</thead>
<tbody>
<tr>
<td>Monthly Sponsor 1 x $225</td>
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</tbody>
</table>

**Circle top 3:** Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec

**DIGITAL MARKETING TOTAL:**

**PAGE 2 TOTAL:**

submit signed agreement forms to mandy@stillwaterchamber.org or to 409 S. Main st., Stillwater, Ok 74074
## SPONSORSHIP AGREEMENT [CONTINUED]

### PRINT MARKETING

**COMMERCE MAGAZINE**
- Back Cover: 1 x $5,000 = ______
- Center Spread: 1 x $5,000 = ______
- Inside Front Cover: 1 x $3,000 = ______
- Inside Back Cover: 1 x $3,000 = ______
- Full Page: 1 x $2,000 = ______
- 1/2 Page: ___ x $1,250 = ______
- 1/4 Page: ___ x $650 = ______
- 1/8 Page: ___ x $375 = ______
- Graphic Design Needs: 1 x $75 = ______

**MEMBERSHIP MANUAL**
- Presenting Sponsor: 1 x $250 = ______

**EVENTS POSTCARD**
- Postcard Sponsor: 1 x $750 = ______

**PRINT MARKETING TOTAL:**

### YOUNG PROFESSIONALS OF STILLWATER

**GENERAL SPONSORSHIP**
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**LEADERS UNDER 40**
- Collaborating Sponsor: 1 x $1,000 = ______
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- Supporting Sponsor: 1 x $500 = ______

**LUNCH & LEARN**
- Supporting Sponsor: 1 x $500 = ______
  - circle desired month: Mar Jun Aug Oct

**NETWORKING NIGHT**
- Monthly Sponsor: 1 x $225 = ______
  - circle desired month: Jan Mar Apr May Jun Aug Sept Oct Nov Dec

**COFFEE & CONVERSATION**
- Monthly Sponsor: 1 x $100 = ______
  - circle desired month: Feb July

**YPS TOTAL:**

### PAGE 3 TOTAL:

**SPONSORSHIP TOTAL:**

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submit signed agreement forms to mandy@stillwaterchamber.org or to 409 S. Main st., Stillwater, Ok 74074