

TOTAL RESOURCE CAMPAIGN

8.30.21 | 10.15.21

WWW.STILLWATERCHAMBER.ORG/TRC



409 S. Main St.
Stillwater, OK 74074

 www.stillwaterchamber.org

 info@stillwaterchamber.org

 405-372-5573

AWARDS GALA

JANUARY 2022 | *Projected Attendance: 350+*

The Chamber's Annual Awards Gala, featuring live music and a catered formal dinner, is held each year to celebrate you, our members, and provide the annual "Year in Review." As a celebration of outstanding member businesses and volunteers, the evening recognizes numerous awards including the Hall of Fame Award, the Family-Owned Business of the Year, the Leading Edge Award and the the most recent Leadership Stillwater graduates.

\$3,000 Presenting Sponsor (1 Available)

- Business logo on invitation
- Prominent recognition on all event promotions
- 2 Sets of 8 VIP event tickets
- Stage recognition at event
- Sponsor page ad on PowerPoint

\$1,800 Wine Sponsor (2 Available)

- Business logo on customized promotional item
- 8 VIP event tickets
- Recognition on Chamber website event page
- Sponsor page ad on PowerPoint

\$1,300 Cocktail Hour Sponsor

(1 Available)

- Business logo on pre-event promotions
- 8 VIP event tickets
- Option to welcome guests in cocktail lounge
- Sponsor page ad on PowerPoint

\$1,000 VIP Sponsor (15 Available)

- Recognition on All VIP tickets
- 8 event Tickets
- Recognition on event PowerPoint

\$750 Registration Sponsor (1 Available)

- Recognition on event PowerPoint
- 4 event tickets
- Option for two greeters

\$750 Music Sponsor (2 Available)

- Recognition on event PowerPoint
- Business signage by band
- 4 event tickets

\$250 Business Sponsor (20 Available)

- Name recognition on event PowerPoint
- 2 event tickets

ANALYTICS:

Emails: 1,300 recipients, 47% open rate

We've made the official transition to host the Gala at the Oklahoma State University McKnight Center! Join us for a night of celebration in a world-class epicenter surrounded by friends and family.

TRANSFORMATION U

SPRING 2022 | Projected Attendance: 88

Transformation U is an inspiring luncheon that provides members an afternoon of camaraderie and great food. Held annually in the spring, this event hosts a new captivating guest speaker each year who shares his or her success (and failure) stories with our members and inspires them to make a positive change in their own lives. Transform your mind, transform your spirit, transform you.

\$1,500 Presenting Sponsor (1 Available)

- Option to provide the welcome at event
- 1 VIP reserved table of 8
- Prominent recognition on all event promotions
- Business logo on rotating event web banner
- Ad on PowerPoint slide show
- Business logo signage at the event
- Stage recognition at event

\$550 Premier Sponsor (6 Available)

- Business logo on event promotions
- Business signage at the event
- Ad on PowerPoint slide show
- 1 VIP reserved table of 8

\$1,250 Gift Sponsor (2 Available)

- 1 VIP reserved table of 8
- Stage recognition at event as gifts are distributed
- Ad on PowerPoint slide show
- Business signage at the event
- Business name listed on event promotions
- Recognition label on each gift

ANALYTICS:

Emails: 1,312 recipients, 36% open rate

AGRIBUSINESS ANNUAL SPONSOR

The Chamber’s Agribusiness Committee serves to support agriculture in Payne County and educate its citizens about the importance of agriculture in not only our local economy but also in their everyday lives. This is achieved through a number of sponsored activities that focus on community outreach and agricultural education.

The committee’s keystone event is the annual Agriculture Appreciation Banquet that honors Payne County agriculture producers and their economic contributions to the region. Other events hosted by the committee include sponsorship of local livestock shows and related events that bring visitors from other states and across the region into Stillwater, which in turn impacts the local economy. Agricultural education initiatives the committee sponsors include such things as scholarships, livestock showmanship clinics, and Ag Days which is a hands-on, outdoor classroom type of learning experience.

\$1,550 Presenting Sponsor (8 Available)

- Recognition as annual program sponsor on Chamber website events pages
- Prominent recognition on all Agribusiness Committee event promotions
- Option to provide committee members with promotional items
- Business logo on committee outreach literature
- Business logo on event banner to be displayed at Agribusiness Committee events
- Business logo on annual Agriculture Banquet invitation
- Stage recognition at annual Agribusiness Committee events

\$750 Premier Sponsor (10 Available)

- Business logo on event promotions
- Stage recognition at annual Agriculture Banquet
- Business name listed on Chamber website event pages as Agribusiness Committee sponsor

\$500 Friend Sponsor (10 Available)

- Business name listed on event promotions for annual Agriculture Banquet
- Business name listed on all Agriculture Committee event PowerPoints

ANALYTICS:

Ag Banquet: 240 attendees in 2019*

Beef Judging Contest: 90 attendees, emailed to 1,437 representatives with 36% open rate in 2019*

Ag Day: 500+ students in 2019*

Barnyard Olympics: 55 average participants in 2019*

* 2020 analytics unavailable due to COVID-19 cancelations and restrictions

GOVERNMENT AFFAIRS ANNUAL SPONSOR

The Chamber’s Government Affairs Committee focuses on community outreach and legislative advocacy. The committee meets monthly and hosts a variety of events to encourage community engagement with local, state and federal legislators. On an as-needed basis, the committee holds candidate forums for relevant elections.

This year, committee members in collaboration with the Stillwater News Press and the League of Women Voters hosted three city council forums for candidates to discuss current topics and answer questions before the election.

The committee also produces an annual Legislative Agenda as well as a Local Government Agenda to advocate for business-friendly legislation and ordinances.

\$1,000 Presenting Sponsor (2 Available)

- Prominent recognition on all Government Affairs Committee event promotions
- Option to provide promotional items at hosted events
- Business logo on community outreach publications
- Business logo on event signage displayed at Government Affairs events
- Business logo on digital event and committee promotions

\$500 Premier Sponsor (4 Available)

- Business recognition on event promotions
- Opportunity to provide promotional item at hosted events
- Business logo on event signage displayed at Government Affairs events

\$200 Friend Sponsor (6 Available)

- Recognition at legislative breakfast forums
- Chamber will provide light refreshments on businesses’ behalf

ANALYTICS:

6 Legislative Forums: 148 attendees in 2019*

City Council Candidate Forums: Facebook: average 3,000 views

* 2020 analytics unavailable due to COVID-19 cancelations and restrictions

GOLF CLASSIC *May 2, 2022 | Stillwater Country Club*

The Golf Classic provides an excellent opportunity to entertain clients and prospects in a casual and friendly way. The tournament is two flights of a four-man scramble with a shotgun start. Stillwater Chamber of Commerce members have a perfect opportunity to connect and have fun on the course. Join us for a nice day on the green and get out of the office!

\$2,000 Graphite Sponsor (1 Available)

- 8 players tee off on first hole/Lunch for 8
- Prominent recognition on all event promotions
- Business logo on banner displayed at tournament
- Business tent placement at designated tee box
- 1 hole sponsor sign
- Signage recognition at lunch
- Logo on giveaway bags
- Placement of promotional item in giveaway bags
- Option to provide a \$50+ value door prize

\$1,750 Golf Cart Sponsor (1 Available)

- 4 Players/Lunch for 4
- Logo placement on all cart name placards
- Prominent recognition on all event promotions
- Business logo on banner displayed at tournament
- Placement of promotional item in giveaway bags
- Option to provide a \$50+ value door prize

\$1,400 Titanium Sponsor (1 Available)

- 4 Players/Lunch for 4
- Prominent recognition on all event promotions
- Business logo on banner displayed at tournament
- Hole Sponsor Sign
- Placement of promotional item in giveaway bags
- Option to provide a \$50+ value door prize

\$1,200 Ball Drop Sponsor (1 Available)

- 4 Players/Lunch for 4
- Prominent recognition on ball drop promotions
- Color logo on banner displayed at tournament
- Logo placement on ball drop tickets
- Placement of promotional item in giveaway bags
- Option to provide a \$50+ value door prize

\$800 Deluxe Sponsor (16 Available)

- 4 Players/Lunch for 4
- Hole sponsor sign
- Option to provide a \$50+ value door prize

[continued on next page]

ANALYTICS:

Emails: 1,310 recipients, 31% open rate

GOLF CLASSIC *[Continued]*

The Golf Classic provides an excellent opportunity to entertain clients and prospects in a casual and friendly way. The tournament is two flights of a four-man scramble with a shotgun start. Stillwater Chamber of Commerce members have a perfect opportunity to connect and have fun on the course. Join us for a nice day on the green and get out of the office!

\$800 Practice Green Sponsor

(1 Available)

- 4 Players/Lunch for 4
- Sponsor sign at practice green
- Option to provide a \$50+ value door prize

\$500 Beverage Sponsor *(2 Available)*

- Sponsor sign on beverage cart
- Placement of promotional item in giveaway bags
- Option to ride in beverage cart with facility staff
- Lunch for 2
- Option to provide a \$50+ value door prize

\$500 Team of Four

(18 Available)

- 4 Players/Lunch for 4

\$500 Long Drive at #10 Tee Box / Closest to the Pin on Green #9

(1 Available)

- Business tent placement at designated tee box
- Lunch for 4
- Option to provide a \$50+ value door prize
- Golf Cart included

\$425 Tee Box Sponsor

(16 Available)

- Business tent placement at designated tee box
- Lunch for 2
- Option to provide a \$50+ value door prize

* ***Business must be present and must have interactive activity at the Tee Box.***

ANALYTICS:

Emails: 1,310 recipients, 31% open rate

LEMONADE DAY

May 2022

Lemonade Day is a fun entrepreneurial program that teaches youth how to start, own and operate their very own business – a lemonade stand. The foremost objective of Lemonade Day is to empower youth to take ownership of their lives and become productive members of society – the business leaders, social advocates, volunteers, and forward thinking citizens of tomorrow. In addition to Lemonade Day, youth have a chance to be involved in Bank Day and Taste Testing Day.

Bank Day consists of local banks opening their doors to help participants with their business plans and answer any financial questions they may have. The goal is for kids to get to know their banker and feel comfortable going into the building.

Taste Testing Day is all about trying the different types of lemonade made by participants. An anonymous panel will select a first, second and third place winner.

\$1,500 Presenting Sponsor (2 Available)

- Business logo on all event promotions

ANALYTICS:

Emails: 1,298 recipients, 42% open rate

LEGISLATIVE LUNCHEON

June 2022 | Projected Attendance: 100+

The Legislative Luncheon provides an opportunity for Chamber members to hear from our elected local, state and federal key leaders. Join us for an opportunity to advocate for issues of importance to the Stillwater community. Speakers will provide an inside look at our state or federal legislature and answer questions from the audience.

\$1,500 Presenting Sponsor (1 Available)

- Business logo on all event promotions
- VIP reserved table of 8
- Stage recognition at event
- Sponsor page ad on PowerPoint

\$550 Premier Sponsor (6 Available)

- Business logo on all event promotions
- VIP reserved table of 8
- Sponsor page ad on PowerPoint
- Stage recognition at event

\$125 Host Sponsor (5 Available)

- Event Tickets for 2
- Sponsor page ad on PowerPoint

ANALYTICS:

Emails: 1,309 recipients, 27% open rate*

* Based on 2019 and 2021 data; 2020 luncheon was held virtually due to COVID-19.

TOTAL RESOURCE CAMPAIGN

2022 Campaign Sponsor

The Chamber's Total Resource Campaign (TRC) is an annual fundraising event where Chamber volunteers present all of the marketing and sponsorship opportunities available for the upcoming year to all Chamber members. Every Chamber business member has the opportunity to view the marketing package (this book!) and select the best options that fit its needs. Any remaining options are used throughout the year with new members.

\$1,500 Campaign Sponsor (1 Available)

- Corporate logo on campaign book
- Ad on Chamber website during campaign
- Corporate logo on all TRC event promotions
- Prominent recognition at every TRC event
- Option to host final TRC volunteer celebration
- Stage recognition at events leading up to campaign as TRC Sponsor
- PowerPoint Ad at all Chamber luncheon events **July through October**

ANALYTICS:

Emails: 1,367 recipients, 31% open rate*

MAYORAL STATE OF THE CITY

September 2022 | Projected Attendance: 138+

The Mayoral State of the City allows for Chamber members and community leaders to hear from the City of Stillwater’s mayor along with other city officials and community experts during this luncheon. Topics covered include the current status of the community, improvement updates, projects underway and plans for the future fiscal year. The Chamber actively partners with elected city officials and city personnel and strives to ensure our businesses are updated on issues and projects.

\$1,500 Presenting Sponsor (1 Available)

- Business logo on digital invitation
- 1 VIP reserved table of 8
- Prominent recognition on all event promotions
- Stage recognition at event
- Sponsor page ad on PowerPoint

In Partnership with:



\$550 Premier Sponsor (6 Available)

- Business logo on event promotions
- 1 VIP reserved table of 8
- Stage recognition at event
- Sponsor page ad on PowerPoint

\$125 Host Sponsor (5 Available)

- Event tickets for 2
- Name recognition on PowerPoint

ANALYTICS:

Emails: 1,370 recipients, 35% open rate*

* Based on an average from 2019 and 2020

ECONOMIC SUMMIT

Fall 2022 | Projected Attendance: 130+

Each year, the Chamber brings together community leaders and businesses to hear from key local, state and national experts at our Economic Summit. Topics include economic development issues affecting our government and an economic forecast. Its focus is on small businesses in the area and the entrepreneurial community.

\$1,500 Presenting Sponsor (1 Available)

- 1 reserved VIP table of 8
- Prominent recognition on all event promotions
- Business logo on digital invitation
- Stage recognition at event
- Sponsor page ad on PowerPoint

\$550 Premier Sponsor (10 Available)

- Business logo on event promotions
- 1 VIP reserved table of 8
- Stage recognition at event
- Sponsor page ad on PowerPoint

\$250 Host Sponsor (10 Available)

- Event tickets for 4
- Name recognition on PowerPoint
- Name recognition on website event page

ANALYTICS:

Emails: 1,454 recipients, 31% open rate*

* Based on 2019; 2020 luncheon was canceled due to COVID-19.

BUSINESS@LUNCH

2nd Friday of the Month | Projected attendance: 85+

This networking luncheon combines building relationships and making connections with business education. For many years, members have selected this event as the most beneficial program the Chamber provides. Each month, the program features speakers and presenters who provide important information about the community, leadership training and other business-related tools.

\$675 Monthly Luncheon Sponsor

(7 Available)

- Limited to one per business — specific month not guaranteed
- Prominent recognition on all event promotions
- Marketing materials on all tables
- Opportunity to speak at event (no PowerPoint presentations)
- Sponsor page ad on PowerPoint on side advertorial screen
- Option of hosting as welcome greeters
- Two event passes

\$150 New Member Sponsor

(14 Available/2 Per Month)

- Recognition on new member table
- Recognition at event
- Sponsor page ad on PowerPoint on side advertorial screen
- Host new members at luncheon
- One reserved seat at a new member table

DATES FOR 2022:

Feb 11 | Apr 8 | May 13 | Jul 8 | Aug 12 | Oct 14 | Dec 9

Businesses may not elect these sponsorships during the pre-sale period if they have done so in the last two years, but may purchase them if they are still available at the end of the campaign.

ANALYTICS:

Emails: 1,340 average recipients, 30% average open rate*

* Based on July 2020 to July 2021 data

BUSINESS AFTER HOURS

3rd Tuesday of the Month | Projected attendance: 66+

Business After Hours (BAH) is a casual networking event that gives your business a great opportunity to promote your products and services by hosting other members at your company location or a location of your choosing. Each sponsoring business will be recognized and provided time to speak to those in attendance.

Are you in need of guidance or event planning help? Let the Chamber aid in partnering you with another member or let us help get the creative juices flowing to create a spectacular event! A few checklist items to keep in mind when hosting an event are:

- **Venue/Location** - Your business must be able to accommodate a minimum of 80 guests otherwise, consider hosting your event at a different location
- **Food & Drinks** - if you feed (and give them cocktails) they will come!
- **Activity/Game**
- **Door Prizes** - Company swag combined with a gift card
- **Event Theme** - For example "A Night at the Ballpark"

Please reach out to the Chamber staff for examples of previous BAH, ideas or any questions you may have. We are here to help make your event successful!



The Chamber staff will vote on the best 2022 BAH to pick a winner! Some criteria will include creativity and overall experience. Let the games begin!

\$700 Presenting Monthly Sponsor (12 Available)

- Limited to one per business
- Opportunity to host the event at your location
- Prominent recognition on all event promotions
- Stand-alone broadcast email promoting event
- Recognition and opportunity to speak at event
- Business cards of attendees at event
- Chamber staff is available to partner with planning of event

Businesses may not elect these sponsorships during the pre-sale period if they have done so in the last two years, but may purchase them if they are still available at the end of the campaign.

ANALYTICS:

Emails: 1,340 recipients, 35% open rate*

* Based on July 2020 to July 2021 data

RECHARGE: A SERIES FOR WOMEN

The Women's Networking Series is designed to inspire, support and empower women by offering networking and educational opportunities that allow them to be their best selves and excel in their chosen career path. Sessions will feature a catered lunch, a featured speaker's program, and then opportunities for participants to foster meaningful connections and discussions regarding the speaker's topic. Session topics will relate to leadership, creativity, motivation, balanced living, health and philanthropy.

\$1000 Presenting Sponsor (1 available)

- Logo recognition on all event material
- Sponsor ad page on advertorial screen
- Option to provide promotional gifts for events
- Option of hosting as welcome greeters
- Recognition at events
- Event tickets for 2 participants

\$750 Lunch Sponsor (4 available)

- Limited to one per business*
- Logo recognition on all event material
- Logo recognition by the registration table
- Sponsor ad page on advertorial screen
- Option to provide promotional gifts for events
- Option of hosting as welcome greeters
- Recognition at event
- Event tickets for 2 participants

\$220 Monthly Registration Sponsor

(4 available)

- Limited to one per business*
- Logo recognition on the event web page
- Logo recognition by the registration table
- Sponsor ad page on advertorial screen
- Recognition at event
- Option of acting as welcome greeters
- Event ticket for 1 participant

DATES FOR 2021:

Feb | April | Sept | Nov

**specific month not guaranteed*

In Partnership with:



ANALYTICS:

Both sessions were held virtually and averaged 35 attendees.

PAGES: A BOOK CLUB FOR LEADERS & READERS

Leaders are readers. This series is ideal for those seeking to improve themselves and their ability to lead regardless of their job title. In addition to reading content written by the nation's top leadership experts, this discussion-based approach to learning will encourage participants to clarify their thinking, challenge their assumptions, and build relationships with peers and mentors. One leadership-focused book will be featured at each luncheon, and book titles will be released early, so participants have time to read the title beforehand.

Sessions are built around the idea that discussions should be engaging and done in a 'no pressure' environment where individuals can contribute based on content from the book and examples from their own work and personal lives.

\$675 Lunch Sponsor (4 available)

- Prominent logo placement on all event promotions
- Sponsor ad page on advertorial screen
- Marketing materials on all tables
- Option of hosting as welcome greeters
- Recognition at events
- Event tickets for 2 participants

\$220 Monthly Registration Sponsor

- (4 available)
- Limited to one per business*
- Logo recognition on the event web page
- Logo recognition by the registration table
- Sponsor ad page on advertorial screen
- Recognition at event
- Option to welcome greeters at registration table
- Event ticket for 1 participant

DATES FOR 2021:

Jan | March | Aug | Oct

**specific month not guaranteed*

In Partnership with:



ANALYTICS:

Both sessions were held virtually and averaged 20 attendees.

WALK THIS MAY / WALKtober

May & October

The Stillwater Chamber has partnered with the Payne County LiveWell Coalition to put on a community-wide steps challenge for all Stillwater businesses, organizations and community members. Those involved in this friendly competition will compete for weekly prize drawings, free swag and most important bragging rights by ways of walking, running or staying active.

The goal of Walk This May and Walktober is to encourage people to move more and to be more active, fostering healthier and happier lifestyles. Participants sign up in teams of five to promote teamwork, accountability and motivation within each team. Past participants report this challenge is exactly what they needed to kickstart sustainable lifestyle changes through creating healthier habits for themselves and their family.

A private Facebook group is created with all the participants who signed up for the challenge. It is encouraged to engage with participants and facilitate conversation as a sponsor.

\$1000 Presenting Sponsor (1 Available)

- Business logo on all event promotions
- Option to provide promotional gifts for participants
- Must participate in weekly drawings

In Partnership with:



\$250 Participating Sponsors (4 Available)

- Business name listed on all event promotions
- Option to provide promotional gifts for participants
- Must participate in weekly drawings

ANALYTICS:

2020 Walktober: 165 Individuals, 28 Teams

2021 WTM: 338 Individuals, 78 Teams

Emails: 1,300 average recipients, 45% average open rate*

* Based on October 2020 and May 2021 data

PREFERRED MEMBERSHIP*

\$100 Additional annual investment

.....

Preferred members receive exclusive business exposure for a minimal price. In addition to the great marketing opportunities offered through the Chamber, preferred members can submit a 40-word description for the Chamber website and automatically land at the top of their category listing on the membership directory. Help your business stand out with a preferred membership!

.....

\$100 Additional Investment*

- Business logo and 40-word description on Chamber Website Directory
- Listing at the top of the Chamber’s website directory page
- Receive quarterly Chamber membership roster via emailed CSV file
- \$50 discount for ONE print color advertisement
- Sponsorship money is allocated equally in the following areas:
 - 25% Workforce Scholarship
 - 25% Leadership Stillwater Scholarship
 - 25% Minority Owned Business Programs
 - 25% Startup Stillwater

** This sponsorship opportunity can only be purchased by a member that is currently NOT enrolled in preferred membership. The member will be billed the additional charges of \$100, at the time of their annual renewal. Please refer to the following page for those members that are NOT eligible.*

CURRENT PREFERRED MEMBERSHIP LISTING

6th Avenue Honda	First Gunn Financial Group	ProValue.Net
A & M Storage LLC	First Nat'l Bank & Trust - Weatherford	Ray Smith Wealth Management
Advantage Plumbing Heating & Cooling	First United Methodist Church	RCB Bank
All Around Cowgirl Boutique	Fisher Provence Realtors	RE/MAX Signature
Allstate Insurance - Mason Agency	Frontier Lanes	Real Estate Professionals
Amber's Lighting	Genesis Home Health LLC	Real Estate Professionals - Aranda
Arvest Bank	Girl Scouts of Eastern Oklahoma	Real Estate Professionals - Morgan
Aspen Services Group	Golden Oaks Village	Real Estate Professionals - Parsons
Atherton Hotel at OSU	Gose & Associates, Consulting Engineers	Sign Gypsies
B&L Heating & Air Conditioning, Inc.	Grand Lake Mental Health Center	Simmons Bank
Backstage/Teubner Properties	Great Plains National Bank	State Farm Insurance - Grounds
Baker Animal Clinic	Hayden Massage Therapy	Stay and Play Pet Resort
Baker, Ihrig & Corley, PC	HearingLife	Stillwater Area Sports Association
BancFirst	Hideaway	Stillwater Habitat for Humanity
Bank N.A.	Houck Agency Insurance, LLC	Stillwater KLIFE
Barry Sanders Supercenter	Houston, Osborn, Sexton & Thomas	Stillwater Martial Arts
Bedlam Foundation & Concrete Lifting	Integrated Architecture	Stillwater Medical Center
CASA for Kids, Inc.	J P Morgan Chase	Stillwater Milling Company
Cedar Deer Lodge	Keystone Engineering & Surveying	Stillwater Radio
Central OK Adult & Teen Challenge	Kinnunen Sales & Rentals	Stillwater Screenprinting and Embroidery
Century 21 Global Realtors	Knight Medical Supply	Stillwater Steel & Supply, LLC
Chickasaw Telecom. Services, Inc	Koemel Law, PLLC	Stillwater YMCA
Cochran Bell	Lake McMurtry Friends	Stolhand-Wells Plumbing, Heating & Air
Cockrell Eyecare Center, Inc.	Lambert Construction Company	The Okie Exchange
Coldwell Banker Team Stillwater - Stokes	Lee Glass & Window, LLC	The Q Advisors, LLC
Coldwell Banker Team Stillwater	Loftis & Wetzel	The Talley-Morris Team at KW Local
Community Escrow & Title Co.	M&K Lighting and Technology	Tiger Drug Company
Companion Home Health Hospice	Marble Slab	Trinity Veterinary Hospital
Dane & Associates Electric Co.	Margarita Man	Twenty-Seven Salon
DEARINGERS	Mariachi Mexican Grill	Vineyards Management Group
Del Taco	Meridian Technology Center	Whisper Intimate Apparel
Dr. Jennifer Enmeier	Metro First Realty Unlimited - Pickens	Wilson Auto Family
Drummond Eye Clinic	Mill Creek Carpet & Tile	X-tra Mile Auto Care
Emerge Consulting	Mockingbird Estates	
Enbridge	Oklahoma Closing & Title Services, Inc.	
Encore Energy Services	Oklahoma Natural Gas Co.	
ENJ Financial	OSU - Career Services	
Eskimo Joe's Promo Products Group	Overhead Door Co. of Stillwater	
Exchange Bank	Paycom	
Farmers Insurance - Candace Robinson	Payne County Youth Services	
Farmers Insurance - Patton	Peak Pest Services, LLC	

LEADERSHIP STILLWATER

2022-2023 | Class 31

The Stillwater Chamber of Commerce is dedicated to establishing strong leaders who will help ensure the overall prosperity of Stillwater. Leadership Stillwater identifies potential leaders and prepares them for community involvement and civic leadership by expanding their knowledge of Stillwater. Students serve on a nonprofit board and contribute to a community service initiative.

Since the program's inception in 1984, Leadership Stillwater has graduated more than 650 students. Session topics include effective leadership, city government, law enforcement, health care, local economy, education and city services. Sponsorship of the program ensures its continued success and your support for emerging leaders in our community.

\$1,500 Presenting Sponsor (1 Available)

- Welcome students at orientation
- Business logo on print materials for every session
- Recognition at every session
- Business logo on all event promotions
- Stage recognition at graduation event
- Sponsor recognition on media press releases
- Option to give promotional item at orientation

\$350 Leadership Stillwater Session Sponsor (12 Available)

- Business listed on Leadership Stillwater event web page
- Recognition at their sponsored event session
- Business logo will be placed on sponsored session agenda in student book
- Option to give promotional item at their session

DATES FOR 2022-2023:

Aug | Sept | Oct | Nov | Dec



ANALYTICS:

Emails: 1,327 recipients, 30% average open rate*

* Based on 2020 and 2021 data

STILLWATER 360

Summer 2022 | Class 4

Does your business support the leadership development of tomorrow's workforce? Stillwater360 is a recently added program to give college interns the skills and know-how they need to enter the business community. The goal is to help them navigate what a city government structure looks like, how to get plugged in with other young professionals and the impact professional development tools can have on their career paths. Hopefully, they fall in love with Stillwater on the way!

\$500 Program Sponsor (2 Available)

- Welcome students at orientation
- Business logo on print materials for every session
- Recognition at every session
- Business logo on all program promotions and web page
- Stage recognition at graduation event
- Opportunity to give promotional item to students at orientation



\$75 Participating Business Sponsor*

(20 Available)

- Business Participant
- May purchase multiple sponsorships if you anticipate having multiple interns

** This offer may be gifted to another business if you decide not to participate.*

In Partnership with:



ANALYTICS:

Emails: 1,306 recipients, 30% open rate*

** Based on 2021 data*

CHAMBER WEBSITE

The Stillwater Chamber website is a major portal connecting users seeking information about business and our community to the City of Stillwater, Oklahoma State University, Stillwater Public Schools, community events and other quick links to places in our city. The site provides regularly updated news and announcements on the homepage, a calendar of events with online registration, helpful links to Chamber members and more information about every facet of the Stillwater community.

\$5,000 Presenting Sponsor (3 Available)

- Business Ad on home page
- Link to company's web page from banner
- Business logo on every internal website page

\$2,000 Events Calendar Landing Page Banner Ad (1 Available)

- Static banner ad on events calendar landing page

\$2,000 Membership Directory Landing Page Banner Ad (1 Available)

- Static banner ad on business directory landing page

\$1,200 Business Sponsor (4 Available)

- Business logo on bottom of home page
- Business logo on every internal website page

\$2,000 Membership Directory Interior Page Banner Ad (1 Available)

- Static banner ad on business directory interior categories pages

ANALYTICS:

Homepage: 31,000+ views*

Events Calendar: 7,500+ views*

* Based on July 2020 - July 2021 data

eNEWS

Reach an average of 1,374 with each edition



The Chamber's electronic newsletter is sent to all Chamber member representatives. eNews is packed with information about the Stillwater community, economic development, Chamber events and new member information. Advertising through our eNews ensures outreach to multiple employees of all Chamber members.



\$500 Quarterly eNews Sponsor (4 Available)

- Banner style ad in bi-weekly eNews (1200 px X 300px)
- Direct link to company website
- Option to change artwork throughout the quarter
- Prominent placement of logo (top banner)

\$200 Premier Monthly Ad Sponsor* (12 Available)

- Banner style ad in bi-weekly eNews (1200 px X 300px)
- Direct link to company website
- Ad inserted for one month

** Specific month not guaranteed*

ANALYTICS:



Emails: 1,300+ average recipients, 30% open rate*

** Based on July 2020 - July 2021 data*

MEMBER TO MEMBER*

E-mailed out on Thursdays | Distributed to more than 1,300 representatives



Market a special sale or promotion for your business to all Chamber member representatives. Provide the Chamber with your artwork, and we will broadcast your ad to all Chamber members. Artwork should be an 8.5 x 11 (or you can request a special size) pdf or image (jpg or png) and include the URL to your website or social media channel that we can then link to your artwork.

Each email broadcast is sent to primary and secondary contacts of every Chamber business and is dedicated to information about your business and your special announcement or event.



\$225 Presenting Broadcast (49 Available)

- Exclusive stand alone broadcast advertisement to all Chamber member representatives

* *Limited to one per quarter per business*

If your business does not have a staff member to design your ad or graphic design services available, you may purchase these services for an additional charge of \$75. This price includes a full-color ad with 2 rounds of revisions. If you choose this option, we will still need you to provide a high resolution version of your company logo and any necessary content (copy, photos, etc.).

ANALYTICS:



Emails: 1,300+ average recipients, 33% open rate*

* Based on July 2020 - July 2021 data

COMMERCE MAGAZINE

Distributed in January | Print & Digital Copy



This community magazine is used to promote your business to current residents, newcomers, other businesses and visitors. It features vital community, education and quality of life information.

The distribution date for this magazine is planned for January of each year with 13,000 copies distributed to residents and businesses throughout the Stillwater community. In addition, an online magazine version will also be available on the Chamber website for anyone to view.



\$5,000 Back Cover Ad (1 Available)

\$5,000 Two Page Centerfold Spread

(1 Available)

\$3,000 Inside Front Cover Full Page

(1 Available)

\$3,000 Inside Back Cover Full Page

(1 Available)

\$2,200 Full Page Inside Special Placement (7 Available)

\$2,000 Full Page Inside (5 Available)

\$1,250 1/2 Page Inside (14 available)

\$650 1/4 Page Inside (10 available)

\$375 1/8 Page Inside (10 available)

Commerce Magazine sponsorships will be invoiced immediately at time of sign-up and are due 30 days from purchase date along with all necessary artwork.

If your business does not have a staff member to design your ad or graphic design services available, you may purchase these services for an additional charge of \$75. This price includes a full-color ad with 2 rounds of revisions. If you choose this option, we will still need you to provide a high resolution version of your company logo and any necessary content (copy, photos, etc.).

See next page for full listing of ad sizes.

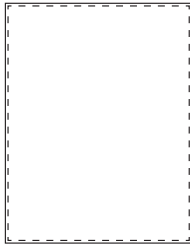
COMMERCE MAGAZINE

Distributed in January | Print & Digital Copy

If you choose to advertise in the Commerce Stillwater Profile Magazine, listed below are the specifics as well as the dimensions for the various sizes. All ads are **due 30 days after signing** your sponsorship agreement form.

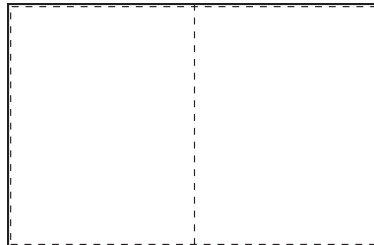
The specs include:

- CMYK color mode
- Converted all fonts to outlines
- All images are set to a resolution of 300 dpi or higher
- Submit final artwork in either a .jpg or .pdf format
- Email your artwork to kegan@stillwaterchamber.org



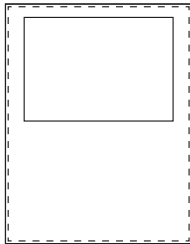
Full Page Ad

Bleed Size: 0.125"
Ad Size Without Bleed: 9" x 10.875"
Ad Size With Bleed: 9.25" x 11.125"
Color Mode: CMYK
Resolution: 300 dpi



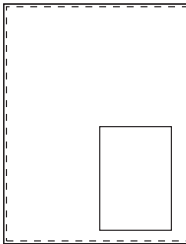
Two Page Center Fold Spread Ad

Bleed Size: 0.125"
Ad Size Without Bleed: 18" x 10.875"
Ad Size With Bleed: 18.25" x 11.125"
Color Mode: CMYK
Resolution: 300 dpi



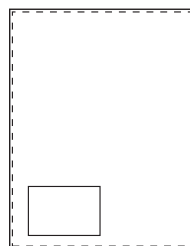
1/2 Page Ad

Bleed Size: None
Ad Size: 7.5" x 4.75"
Color Mode: CMYK
Resolution: 300 dpi



1/4 Page Ad

Bleed Size: None
Ad Size: 3.625" x 4.75"
Color Mode: CMYK
Resolution: 300 dpi



1/8 Page Ad

Bleed Size: None
Ad Size: 3.625" x 2.25"
Color Mode: CMYK
Resolution: 300 dpi

If your business does not have a staff member to design your ad or graphic design services available, you may purchase these services for an additional charge of \$75. This price includes a full-color ad with 2 rounds of revisions. If you choose this option, we will still need you to provide a high resolution version of your company logo and any necessary content (copy, photos, etc.).

MEMBERSHIP MANUAL

Distributed to every prospective and new Chamber member

.....

Be the first to welcome new members to the Chamber by placing your company's logo in this recruiting piece. The new member packet will break down the various networking and employee development opportunities, Chamber committees and marketing opportunities available to Chamber members, plus the organization of the Chamber.

This publication is a perfect way to ensure your business is showcased to each new Chamber member!

.....

\$325 Presenting Sponsor (7 available)

- Company Logo and brief description on one of 7 inserts

EVENTS POSTCARD

Each quarter, the Chamber distributes an events postcard to all of our Chamber members and businesses in our networking database. This postcard is designed to keep businesses informed of upcoming events that will provide an opportunity for them to build relationships and promote their products and services. In addition to our mailing, these postcards are made available to new and future members and are available at events, in the Chamber lobby and online.

\$750 Postcard Sponsor (4 Available)

- Logo placement on postcard with description paragraph

NEWCOMER'S GUIDE

1,500 Printed Annually | Distributed to new and potential residents



The Newcomer's Guide is a print publication that welcomes new residents to Stillwater and gives them pertinent information to get immediately connected with our community. More than 1,500 guides are distributed annually. This informative piece directs new and prospective residents to the proper offices and provide them with a smooth transition into our community. The Newcomer's Guide is included in the New Resident Bags and Chamber's lobby center. Advertising your business in this guide is a great way to get new business.



\$1,000 Presenting Sponsor (1 Available)

- Business name listed on front cover
- Full page (8.5" wide X 11" tall) ad on inside cover

If your business does not have a staff member to design your ad or graphic design services available, you may purchase these services for an additional charge of \$75. This price includes a full-color ad with 2 rounds of revisions. If you choose this option, we will still need you to provide a high resolution version of your company logo and any necessary content (copy, photos, etc.).

\$750 Half Page Sponsor (2 Available)

- Half Page (8.5" wide X 5.5" tall) ad

\$500 Inside Back Spread (4 Available)

- 1/8 page ad (3.75" wide x 2.5" tall)
- Last spread in booklet

\$350 Back Cover Ad (15 Available)

- 1/15 page ad (2.5" wide x 1.5" tall)
- Back Cover
- *You may purchase multiple for a larger size ad*

YOUNG PROFESSIONALS OF STILLWATER

Approximate membership: 350

Young Professionals of Stillwater (YPS) provides professional development activities, service opportunities, and social events for Stillwater professionals between the ages of 21 and 40.

\$2,000 Leading Sponsor (1 Available)

- Logo and link on YPS website
- Logo in all YPS eNews
- Logo on annual t-shirt (bonus: 2 shirts now included!)
- Logo on YPS recruitment cards and calendar cards (approx. 600 total cards distributed)
- Opportunity to speak at Leaders Under 40 event PLUS all Collaborating Sponsor benefits
- Dedicated social media post
- Recognition on all YPS event promotions
- 2 event passes to each Lunch & Learn
- Opportunity to speak and introduce entertainment at Social Scramble
- Priority tent/table space at Social Scramble (dependent upon location/weather)
- Priority positioning of logo banner/sign (provided by sponsor) at Fall Fling
- Business exposure as supporter of YPS philanthropic initiatives
- Option to attend November food drive delivery; photo with food bank staff posted to social media
- Present new-member raffle prize (mutually agreed upon date/time)
- Member contact information (excel file)

\$1,000 Collaborating Sponsor (4 Available)

- Logo on YPS website
- Business name in YPS monthly eNews
- Recognition on all YPS event promotions
- Name listed on annual T-shirt (bonus: 2 shirts now included!)
- 2 event pass to Leaders Under 40
- 1 event pass to each Lunch & Learn



ANALYTICS:

Estimated reach of monthly eNews: 400+

Social Media Followers: 1,300+

YPS SPECIAL EVENTS

LEADERS UNDER 40

Fall 2022 | Projected attendance: 150+

.....

Leaders Under 40 honors the up-and-coming leaders of Stillwater who are impacting our community professionally, civically, and socially. YPS hosts a lunch reception to present these coveted awards and other special recognitions.

.....

\$1,000 Collaborating Sponsor (1 Available)

- Verbal recognition during presentation
- Logo on event promotions
- Logo on event page on website
- Full page ad on PowerPoint
- Logo in program
- 1 table
- Attendee contact information (excel file)

\$500 Supporting Sponsor (10 Available)

- Social media recognition
- Logo on event page on website
- Logo in event slides
- Logo in program
- 1 table sign
- 4 event passes

YPS SPECIAL EVENTS

YPS SPRING SOCIAL

June 2022 | *Projected attendance: 75+*

.....

| Social Scramble is YPS’s spring mixer with a philanthropic focus. This fun evening event reaches a large market of community-minded young professionals

.....

\$500 Supporting Sponsor (4 Available)

- Recognition on all event promotions
- Logo on event page on website
- Dedicated social media post
- Option to hang logo banner/sign at event (provided by sponsor)
- Attendee contact information (excel file)
- 2 event passes

YPS SPECIAL EVENTS

YPS FALL FLING

October 2022 | *Projected attendance: 75+*

.....

| Fall Fling is YPS's fall social with an emphasis on local business. This event is an easy way to reach the largest market of young professionals.

.....

\$500 Supporting Sponsor (4 Available)

- Recognition on all event promotions
- Logo on event page on website
- Dedicated social media post
- Guaranteed tent/table space at event (dependent upon location/weather)
- Attendee contact information (excel file)
- 2 event passes

YPS REGULAR EVENTS

LUNCH & LEARN

Quarterly | Projected attendance per session: 40+*

.....

| Lunch & Learn is a professional development program with varying presenters that offer tips and tricks to succeed in business and in life!

.....

\$500 Supporting Sponsor (4 Available)

- Recognition on all event promotions
- Sponsor provides door prizes
- Opportunity to speak at event
- 2 event passes to sponsored Lunch & Learn
- Logo on event page on YPS website
- Attendee contact information (excel file)

***MONTHS INCLUDE:**

Jan | April | July | Oct

YPS REGULAR EVENTS

YPS NETWORKING NIGHT

2nd Thursday of each month |*

Projected attendance per session: 40+

Networking Night is a relaxed evening of networking and relationship building. A YPS favorite, this is a great way to showcase your business.

\$250 Hosting Sponsor (10 Available)

- Priority option to host event at your business
- Sponsor provides food and/or beverages
- Sponsor provides door prizes
- Recognition on all event promotions
- Logo on event page on YPS website
- Opportunity to speak at event
- Attendee contact information (excel file)

***EXCLUDING**

June | October

YPS REGULAR EVENTS

YPS COFFEE & CONVERSATION

3rd Tuesday of each month |

Projected attendance: 20+

Coffee & Conversation is a monthly community engagement program aimed at providing a space for open dialogue on government affairs, community engagement, and the future of Stillwater.

\$100 Contributing Sponsor (10 Available)

- Opportunity to speak at event
- Recognition on event promotions
- Listed on event page on YPS website

***EXCLUDING**

May | November

SPONSORSHIP AGREEMENT



Please read the following terms and conditions.

I understand and agree to the following:

- If my company currently has an outstanding balance for previous sponsorship opportunities purchased, I am not guaranteed first option of those same opportunities.
- Sponsorships are limited and will be honored by the Chamber’s receipt of a signed agreement form.
- Sponsorships will be invoiced beginning **January 1, 2022**, and are due **January 31, 2022** (with the exception of Commerce ads).
- **If payment cannot be made by January 31, any payment plan must be pre-approved and arranged no later than March 31, with the Chamber’s Project Manager, Mandy Lyons. I can contact her by calling (405) 372-5573 or emailing her at mandy@stillwaterchamber.org. I understand that my account must be in good standing for approval.**
- Commerce sponsorships will be invoiced immediately and are due 30 days from purchase date, along with artwork.
- I understand that failure to pay may result in forfeiture of full sponsorship or marketing opportunities.
- Failure to submit artwork by deadlines may result in forfeiture of opportunity, and I will still be responsible for payment.
- Due to COVID19, some events may be postponed or need to shift to a virtual platform.

I have read and agree to the above terms and conditions.

Signature

Date

Company

Title

SPONSORSHIP AGREEMENT [CONTINUED]

Date _____

For Chamber use only:

S E I W M

Business _____

Authorized Representative _____

Marketing Contact (Name & Email) _____

Total Due (Page 1 + Page 2 + Page 3) _____

I agree to the total price above and understand failure to pay in a timely manner or provide needed materials may result in forfeiture of sponsorship opportunities.

Representative Signature _____

ANNUAL EVENTS

ANNUAL AWARDS GALA

Deluxe Sponsor	1 x \$800	=	_____
Presenting Sponsor	1 x \$3,000	=	_____
Practice Green Sponsor	1 x \$800	=	_____
Wine Sponsor	1 x \$1,800	=	_____
Beverage Sponsor	1 x \$500	=	_____
Cocktail Hour Sponsor	1 x \$1,300	=	_____
Team of Four	_____ x \$500	=	_____
VIP Sponsor	1 x \$1,000	=	_____
Longest Drive Sponsor			
Registration Sponsor	1 x \$750	=	_____
Closest to Pin Sponsor	1 x \$500	=	_____
Music Sponsor	1 x \$750	=	_____
Tee Box Sponsor	1 x \$425	=	_____
Business Sponsor	1 x \$250	=	_____

LEMONADE DAY

Presenting Sponsor 1 x \$1,500 = _____

LEGISLATIVE LUNCHEON

Presenting Sponsor 1 x \$1,500 = _____

Premier Sponsor 1 x \$550 = _____

Host Sponsor 1 x \$125 = _____

TOTAL RESOURCE CAMPAIGN

Campaign Sponsor 1 x \$1,500 = _____

MAYORAL STATE OF THE CITY

Presenting Sponsor 1 x \$1,500 = _____

Premier Sponsor 1 x \$550 = _____

Host Sponsor 1 x \$125 = _____

ECONOMIC SUMMIT

Presenting Sponsor 1 x \$1,500 = _____

Premier Sponsor 1 x \$550 = _____

Host Sponsor 1 x \$250 = _____

AGRI BUSINESS SPONSOR

Presenting Sponsor 1 x \$1,550 = _____

Premier Sponsor 1 x \$750 = _____

Friend Sponsor 1 x \$500 = _____

GOVERNMENT AFFAIRS SPONSOR

Presenting Sponsor 1 x \$1,000 = _____

Premier Sponsor 1 x \$500 = _____

Friend Sponsor 1 x \$200 = _____

GOLF CLASSIC

Graphite Sponsor 1 x \$2,000 = _____

Golf Cart Sponsor 1 x \$1,750 = _____

Titanium Sponsor 1 x \$1,400 = _____

Ball Drop Sponsor 1 x \$1,200 = _____

ANNUAL EVENTS TOTAL:

Submit signed agreement forms to tricia@stillwaterchamber.org or to 409 S. Main St., Stillwater, OK 74074

SPONSORSHIP AGREEMENT [CONTINUED]

MEMBERSHIP PROGRAMS

BUSINESS@LUNCH

Monthly Lunch Sponsor 1 x \$675 = _____
New Member Sponsor _____ x \$150 = _____

Circle top 3: Feb Apr May Jul Aug Oct Dec

BUSINESS AFTER HOURS

Monthly Sponsor 1 x \$700 = _____

Circle top 3: Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

RECHARGE: A SERIES FOR WOMEN

Presenting Sponsor 1 x \$1,000 = _____
Lunch Sponsor 1 x \$750 = _____
Monthly Reg. Sponsor 1 x \$220 = _____

Circle Desired Month: February April September November

PAGES: A BOOK CLUB FOR LEADERS

Lunch Sponsor 1 x \$675 = _____
Monthly Reg. Sponsor 1 x \$220 = _____

Circle Desired Month: January March August October

WALK THIS MAY / WALKTOBER

Presenting Sponsor 1 x \$1000 = _____
Participating Sponsor 1 x \$250 = _____

PREFERRED MEMBERSHIP

Additional Investment 1 x \$100 = _____*

* Only available to new membership

MEMBERSHIP PROGRAMS TOTAL:

WORKFORCE DEVELOPMENT

LEADERSHIP STILLWATER

Presenting Sponsor 1 x \$1,500 = _____
LSW Session Sponsor 1 x \$350 = _____

STILLWATER 360

Program Sponsor 1 x \$500 = _____
Participating Sponsor _____ x \$75 = _____

WORKFORCE DEVELOPMENT TOTAL:

DIGITAL MARKETING

CHAMBER WEBSITE

Presenting Sponsor 1 x \$5,000 = _____
Membership Landing 1 x \$2,000 = _____
Membership Interior 1 x \$2,000 = _____
Events Calendar 1 x \$2,000 = _____
Business Sponsor 1 x \$1,200 = _____
Graphic Design Needs 1 x \$75 = _____

eNEWS

Quarterly Sponsor 1 x \$500 = _____
Monthly Sponsor 1 x \$200 = _____

Circle top 3: Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

MEMBER TO MEMBER

Monthly Sponsor 1 x \$225 = _____

Circle top 3: Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

DIGITAL MARKETING TOTAL:

PAGE 2 TOTAL:

SPONSORSHIP AGREEMENT [CONTINUED]

PRINT MARKETING

COMMERCE MAGAZINE

Back Cover	1 x \$5,000	= _____
Center Spread	1 x \$5,000	= _____
Inside Front Cover	1 x \$3,000	= _____
Inside Back Cover	1 x \$3,000	= _____
Full Page Special	1 x \$2,200	= _____
Full Page	1 x \$2,000	= _____
1/2 Page	____ x \$1,250	= _____
1/4 Page	____ x \$650	= _____
1/8 Page	____ x \$375	= _____
Graphic Design Needs	1 x \$75	= _____

MEMBERSHIP MANUAL

Presenting Sponsor	1 x \$325	= _____
--------------------	-----------	---------

EVENTS POSTCARD

Postcard Sponsor	1 x \$750	= _____
------------------	-----------	---------

NEWCOMER GUIDE

Presenting Sponsor	1 x \$1,000	= _____
--------------------	-------------	---------

Half-Page Ad Spread	1 x \$750	= _____
---------------------	-----------	---------

Back Inside Spread	1 x \$500	= _____
--------------------	-----------	---------

Back Cover Sponsor	____ x \$350	= _____
--------------------	--------------	---------

**PRINT
MARKETING TOTAL:** _____

YOUNG PROFESSIONALS OF STILLWATER

GENERAL SPONSORSHIP

Leading Sponsor	1 x \$2,000	= _____
-----------------	-------------	---------

Collaborating Sponsor	1 x \$1,000	= _____
-----------------------	-------------	---------

YPS SPECIAL EVENTS:

LEADERS UNDER 40

Collaborating Sponsor	1 x \$1,000	= _____
-----------------------	-------------	---------

Supporting Sponsor	1 x \$500	= _____
--------------------	-----------	---------

SPRING SOCIAL

Supporting Sponsor	1 x \$500	= _____
--------------------	-----------	---------

FALL FLING

Supporting Sponsor	1 x \$500	= _____
--------------------	-----------	---------

YPS REGULAR EVENTS:

LUNCH & LEARN

Supporting Sponsor	1 x \$500	= _____
--------------------	-----------	---------

Circle Desired Month: Jan Apr July Oct

NETWORKING NIGHT

Hosting Sponsor	1 x \$250	= _____
-----------------	-----------	---------

Circle Desired Month: Jan Feb Mar Apr May July Aug Sept Nov Dec

COFFEE & CONVERSATION

Contributing Sponsor	1 x \$100	= _____
----------------------	-----------	---------

Circle Desired Month: Jan Feb Mar Apr June July Aug Sept Oct Dec

YPS TOTAL: _____

PAGE 3 TOTAL: _____